

# TAKE ADVANTAGE OF YOUR MEMBERSHIP

*in 2021*

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## ALL EMPLOYEES

When a family business or associate partner signs up as a member the membership covers **EVERYONE** in the company. So all employees can come to our events at the member rate (often free) and enjoy member benefits!

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## 2 LISTINGS ON IFOB WEBSITE

All of our members are listed in our family business or associate partner directory and our services directory. Let us know, if you want us to add anyone else from your company to our list so they can be seen here too, along with your company description!

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## SOCIAL MEDIA NETWORK

New hire, special recognition, expansion... do you have news you want us to share? Send it over to us and we will share your news to our Facebook page that has over 1,700 likes! Connect with us on Facebook, Instagram, LinkedIn and YouTube to stay current with the IFOB network!

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## OVER 50 PROGRAMS

A full calendar of events tailored to you! With our affinity groups, women's programs, educational series, and networking events there is something for everyone! At IFOB events you don't have to explain that you are a family business or work with one. You're not in this alone, you're a part of the IFOB family too!

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## ADVERTISE FOR FREE

Do you have an educational program that you want us to share with our network? We are happy to include member programs that meet our educational criteria. Pass along the flyers, email, etc. and we will let other members know about your program.